

creative[™] 2.0

Create even more stunning embroidery with the right accessories!

PFAFF® is constantly working to bring you new and exciting accessories to allow you to expand your creativity. There is only one place to find it all. Visit your local PFAFF® dealer to find out more about the latest embroidery collections, *creative*TM accessory hoops, techniques, and so much more. The right accessories all combine to bring your creativity and dreams to life.

Your authorized PFAFF® retailer:

www.pfaff.com

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Step into another world.

For everyone who is passionate about sewing and always searching for new inspiration – the PFAFF® creative™ 2.0 sewing and embroidery machine is here. Step into the exciting world of embroidery and discover the advantages of creating with PFAFF® machines. You will be amazed ...



The breathtakingly beautiful design of the new PFAFF® creative 2.0 sewing and embroidery machine is based on German tradition. The unmistakable design influences the look of an entirely new generation of sewing machines and shows you at first glance what the name PFAFF® stands for.



Spacious.

The most generous sewing space, an incredibly long free-arm and a large embroidery area are waiting for you!

Bright.

Dual lights illuminate the entire working area with no shadows. The clear graphic display shows you the selected stitch in actual size with all information you need.

Precise.

The original IDTTM system guarantees absolutely even fabric feed from top and bottom. Stitch positioning lets you place the stitch exactly where you want. A unique selection of perfectly stitched, high-quality 9 mm stitches will inspire new ideas.

The time is right for new ideas, for true highlights, and for fun creativity. Step into another world!

www.pfaff.com





Step into a new world of creativity. Here is the sewing and embroidery machine which has what it takes to create extraordinary results. Amaze yourself and everyone you know. Working with fabric will be more exciting than ever before ...

Only from PFAFF®!

ROYAL CHIC - the unique embroidery design was created exclusively for PFAFF® and is included with the PFAFF® creative® 2.0 sewing and embroidery machine! Learn more about the sophisticated dress at www.pfaff.com.

Revel in embroidery designs!

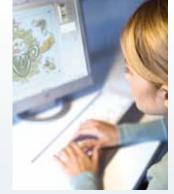
The PFAFF® creative 2.0 sewing and embroidery machine will bring more energy and more possibilities to your passion. The whole world of embroidery is waiting to be discovered, both at your PFAFF® dealer and on the Internet at www.myembroideries.com. Take the step and let yourself be inspired in an entirely new way.

FREE! More than 100 exclusive PFAFF® designs are included with your purchase – including the trendy ROYAL CHIC design seen here, created by fashion designers exclusively for PFAFF®. Use it to add fascinating accents

to your fashion and home decorating creations.

Easy transfer with USB!

The PFAFF® creative 20 sewing and embroidery machine has a USB connection. Save all your favorite embroidery designs on the PFAFF® USB Stick (1 GB storage capacity) and transfer them easily from your computer to the machine.



Create and embroider your own design ideas!

Turn to pages 10/11 to discover how you can expand your creativity to the limit with the sensational PFAFF® 5D™ Embroidery System software series.

Put your ideas on fabric!

Enjoy using an extra-large embroidery area – up to 260 x 200 mm (10 $^{1}\!/_{\!4}$ x 8 inches) to turn your ideas into reality.

Just select your design and you're ready to go. It can be moved in 4 directions and be turned in increments of 90 degrees. With the Orbit to Check Position function, you can check the position before your begin to stitch. This is a fantastic advantage when you are repeating several designs or combining one design with another.

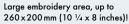
Fabrics which are too delicate to be hooped can be easily adhered to hooped embroidery stabilizer with the Basting in the Hoop function, before they are stitched.

The PFAFF® creative 2.0 sewing and embroidery machine stitches the color sequences of your design, one after the other. All you need to do is change the thread. All connecting stitches between embroidery segments are cut automatically with the Cut Jump Stitches feature and pulled to the underside of the fabric, as are the upper thread and bobbin thread when embroidery is complete.

Navigate through the entire design. No matter where you are in the embroidery, you can always move, stitch-by-stitch or between the color blocks, forward or backward, to embroider only part of the design.

Plus – enlarge or reduce your embroidery designs by up to 20%. Multi-colored designs can also be embroidered

in just one color.



The creative™ Elite Hoop (260×200 mm) for large embroideries and the creative™ 120 Square Hoop (120×120 mm / 4³/4×4³/4") for smaller embroideries are included with the PFAFF® creative™ 20 sewing and embroidery machine. Quick release on all hoops makes re-hooping simple. Easily reposition the hoop to change the bobbin, trim around an appliqué or to move to the center of the design.





Set the stage for your ideas!

The repertoire of PFAFF® 9 mm, high-quality stitches invites you to create unique details and eye-catching effects. Combine them with embroidery designs and discover the world of unlimited possibilities. Sewing instructions for this enchanting belt can be found at www.pfaff.com





Behind this versatile embroidery machine is

a first class sewing machine!

The PFAFF® Creative[™] 2.0 sewing and embroidery machine meets the highest demands and sets new standards of perfection. Take another step ...

So spacious!

Your projects need room to grow as you create. The PFAFF® creative 2.0 sewing machine will impress you with its optimal design, which gives you fantastic freedom of movement and unbelievable space to the right of the needle (250 mm/almost 10").

Place the layers of fabric and batting under the presser foot and you'll immediately notice the amazing amount of space. Do you like to sew tubular items? No problem, thanks to the longest slender free-arm on the market.

So bright!

Dual lights illuminate the entire work area with no shadows. See an overview of the utility and decorative stitches on the lid – just a glance at what is available to you. Use the direct select buttons to easily choose the stitch of your choice. The large illuminated graphic display shows you



the selected stitch in actual size, at the recommended setting. Each setting can be changed, in small steps, and the new setting can be permanently saved in the machine's memory for later use.

So precise!

Precision has never been so easy! Stitch positioning lets you place the stitch exactly where you want it. Position decorative stitches, utility stitches and more for perfect topstitching and other decorative effects.

The PFAFF® creative® 2.0 sewing and embroidery machine offers automatic tie-off at the beginning and end of each seam for a quick and easy finish. Automatically cuts top and bobbin thread at the touch of a button and the presser foot is raised automatically to its highest positions The bobbin thread sensor alerts you when the bobbin thread is running low.

Perfect results include perfect buttonholes – when using the unique Sensormatic Buttonhole Foot. Both buttonhole columns are stitched in the same direction for a flawless appearance – and for identical buttonholes, every time!

Decorative stitches – big impact!

Immerse yourself in the fascinating selection of exclusive high-quality PFAFF® 9 mm stitches. Combine them with embroideries and create unique embellishments.



It's the details that count!

A fascinating selection of high quality PFAFF® 9 mm stitches is just waiting to be discovered. Create your own stitch designs with Stitch Sequencing! Combine different 9 mm stitches and save them in one of the 10 memories. Sew in one step repeatedly.



The original – only from PFAFF® for over 40 years!

The ultimate in piecing perfection!

Absolutely even fabric feed from both the top and the bottom. Everything stays in place when working with fine fabric or several layers. When sewing long pieces of fabric, such as curtains, both layers are fed evenly along the entire length. Patterned fabric such as stripes always match.





Are you longing for new inspiration?

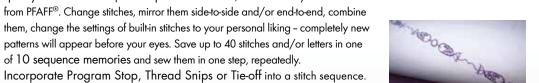
Take a giant step into modern quilting!



Fantastic surfaces, unique effects. Lower the feed dogs from the front of the machine, select one of the two Free-motion modes, and move the fabric as desired to create a unique stitched surface.



Tapering on 9 mm decorative stitches! Gradually increase or decrease the width at the beginning and/or at the end. Choose different angles for



Combine stitches and mirror them sideto-side or end-to-end for unique results.

The ability to embellish a guilt with embroidery opens up unlimited potential for your creativity. Traditional guilt patterns take on entirely new looks to amaze guilters around the world.

The PFAFF® creative™ 2.0 sewing and embroidery machine sets new standards in sewing convenience - standards which you soon won't be able to imagine ever doing without ...

New quilting perfection!

Everyone who guilts needs lots of room! The PFAFF® creative™ 2.0 sewing and embroidery machine has that room. Working with large volumes of fabric is no problem on the extra-large sewing space.

Another valuable feature - the extra Presser Foot Lift - raises the presser foot to its highest position so that thick fabrics and several layers can be easily placed under the presser foot.

them, change the settings of built-in stitches to your personal liking - completely new patterns will appear before your eyes. Save up to 40 stitches and/or letters in one of 10 sequence memories and sew them in one step, repeatedly. Incorporate Program Stop, Thread Snips or Tie-off into a stitch sequence. Your sequence does exactly what you want, every time.



Try the included embroidery font or one of the two builtin sewing alphabets, all with upper/lower case letters, numbers and symbols.



With 37 different needle positions available for straight stitch, you can

stop sewing. The needle remains in the fabric for easy pivoting. The extra-

The PFAFF® creative "20 sewing and embroidery machine not only has an

impressively large selection of embroidery designs – it also has PFAFF® 9 mm

quality stitches and unique Antique Quilt stitches, which are only available

guarantee the right spacing and perfect sewing results.

Play with your possibilities!

stitch each stitch exactly where you want it. Select needle down when you

large stitch plate has seam markings to the left and the right of the needle to

Design your own world! There have never been so many possibilites nor has embroidery software been so easy and convenient to use. Everything you do is presented in three dimensional reality. The results will impress you. Included with the purchase! The 5D™ QuickFont software is included Also included is 5D™ Organizer which with the purchase of your PFAFF® lets you organize your design files on creative™ 2.0 sewing and embroidery your computer, save designs as image machine. Use this software to turn files, print design catalogues and more. TrueType fonts from your computer into embroidered texts.





Maximize your possibilities!

With 5D™ Embroidery System, you will raise your creativity to the highest level.

Do you dream about creating your own embroidery designs? Now your dream can come true. Together with your computer and the PFAFF® 5D™ Embroidery System, you can continuously expand the spectrum and your creativity with your PFAFF® Creative™ 2.0 sewing and embroidery machine.

The three dimensional view of your designs is more realistic than ever before. View multiple embroideries with embellishments and special effects on real garments, quilt blocks and fabrics. Combine and adjust an unlimited number of embroideries and personalize them with lettering, motifs, MiniDesigns and frames. Split designs automatically for your preferred hoop. Adjust, monogram, personalize and combine embroidery designs to create spectacular effects. New techniques, such as cutwork embroideries and laces are also possible. All this and more is waiting for you at your PFAFF® dealer.



A never-ending source of inspiration!

For a truly unique embroidery experience ask your PFAFF® dealer for the latest design collections or log on to www.myembroideries.com and find a huge selection of designs. Designs available 24 hours.

5D™ Card Shop - Add on software Design one-of-a-kind greeting cards, invitations, announcements, postcards and certificates with your loved ones' names or even pictures beautifully embroidered as part of the project. Whatever the occasion, you can select an elegant, cute or fun card to complement it. More info at www.5DCardShop.com



It's your Choice!
With three levels to
choose from there's a
50™ Embroidery System
software package for
your embroidery style.



The 5D[™] Embroidery System family is unbelievably versatile. Use it to expand the full spectrum of your PFAFF[®] creative[™] 20 sewing and embroidery machine.